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Verso Corporation Announces Expansion of Inkjet Papers

MIAMISBURG, Ohio, April 27, 2020 /PRNewswire/ -- Verso Corporation (NYSE: VRS), a leading producer of digital printing papers, today announced an inventory expansion of its inkjet roll papers to support the evolving needs of commercial printers and document centers with high-speed inkjet presses.

In response to the tremendous growth of high-speed inkjet personalized printing, Verso is adding 20" wide paper rolls to its Sterling[®] Ultra and Influence[®] coated paper brands inventory located in regional warehouses across the U.S., which allows quick turnaround times to printers.

"We greatly appreciate our relationships with OEMs and the inkjet print community, and are deeply committed to expanding our digital product portfolio to meet the needs of existing and emerging print technology," said Verso's Senior Vice President of Sales and Marketing, Aaron Haas. "Verso is the first paper company to offer 20" wide paper rolls, which provide inkjet printers an opportunity to maximize their printing width and optimize their throughput."

Verso also added 50 lb. matte to its popular TrueJet[®] Book line of high-speed inkjet papers for textbook production. Designed for the HP Page Wide Array and Kodak Prosper platforms, TrueJet[®] Book 50 lb. matte is SIMRA* certified for textbook production, with high image quality output and durability throughout the book printing and binding process.

To learn more about Verso's entire digital product portfolio, visit us at versoco.com.

*SIMRA, the State Instructional Materials Review Association, has a long history of maintaining high standards and specifications for the manufacturing and distribution of quality instructional materials.

About Verso Corporation

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. A leading North American producer of graphic and specialty papers, packaging and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.

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