



07/27/2017

## Verso Introduces Two Specialty Paper Selector Guides

### Showcasing Over Sixty Release Liner and Pressure Sensitive Facestock Papers

MIAMISBURG, Ohio, July 27, 2017 [/PRNewswire/](#) -- Verso Corporation (NYSE: VRS), a leading producer of flexible packaging, technical, and label and converting papers, today announced the release of two printed Specialty Paper guides titled **"Release Liner Paper Selector"** and **"Pressure Sensitive Facestock Paper Selector."**

"Verso's focused product development and innovation initiatives have resulted in a portfolio of label and release liner papers that now includes more than 60 unique products, making it the largest offering in North America," said Verso President of Graphic Papers Mike Weinhold. "Verso's breadth of specialty products makes it easy for our customers to choose the paper that best fits their unique needs, and these paper selectors now make that selection easier than ever."



"These paper selectors detail the light to heavyweight release liners and multipurpose to special application facestock papers Verso has developed for our customers' pressure sensitive laminating needs," said Ed Buehler, Vice President and General Manager of Verso's Specialty Papers business. "We've highlighted end-use applications, mill locations and specifications for many of our respected brands, all in one simplified printed piece that provides customers with a convenient guide to the right Verso specialty paper to meet their needs, no matter how complex the end-use application."

Verso and high performance papers go hand-in-hand. These pressure sensitive papers are manufactured using northern hardwood and softwood kraft pulp to provide excellent strength and smoothness properties. Verso's specialty papers are manufactured in the U.S. with skill and pride, shipped worldwide, and backed by an unmatched level of technical service and customer commitment, making them ideal for large, multisite pressure sensitive laminators.

To order your Verso Specialty Paper Selectors, please contact your Verso Sales Representative. For more information on other products in Verso's broad specialty papers offering, email [specialtypapers@versoco.com](mailto:specialtypapers@versoco.com) or visit [versoco.com/specialtypapers](http://versoco.com/specialtypapers).

### About Verso

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion,




combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at [versoco.com](http://versoco.com).

SOURCE Verso Corporation

For further information: Cory Boettcher, Brand Manager,  
Specialty Papers, 715-345-8046,  
[cory.boettcher@versoco.com](mailto:cory.boettcher@versoco.com)



---

Additional assets available online:  [Photos](#)   


<http://investor.versoco.com/2017-07-27-Verso-Introduces-Two-Specialty-Paper-Selector-Guides>