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Verso Announces 92-Bright Anthem Plus® Coated Paper

The American Workhorse: American Product. American Jobs. American Pride.

MEMPHIS, Tenn., March 22, 2017 /PRNewswire/ -- Verso Corporation (NYSE: VRS), a leading producer of coated papers, today introduced a new promotion titled *Anthem Plus®. The American Workhorse. PUT US TO WORK.*, featuring its brighter, whiter Anthem Plus® economy coated paper.

"Anthem Plus® is the all-American economy coated paper with all the qualities and performance commercial printers want, at the price they need," said Verso President of Graphic Papers Mike Weinhold. "It has 92-bright, blue-white optics in gloss, dull and matte/satin, from 60 lb. text to 130 lb. cover. It also offers USPS-compliant 7 pt. and 9 pt. weights and a matching digital product, Blazer Digital®. Anthem Plus® has all of these attributes and is made with pride right here in the U.S., supporting local economies and American jobs. That's why it's become known as the American Workhorse."



Anthem Plus®. The American Workhorse. PUT US TO WORK. demonstrates the print quality of Anthem Plus® Gloss 100 lb. text and Matte/Satin 100 lb. cover and walks through all of the advantages of an American-made coated paper that is hard working, bright, versatile and economically priced.

"Anthem Plus® is a great sheet that comes with a commitment to service and availability, getting our customers what they need, when and where they need it," said Verso Brand Manager Tanya Pipo. "We carry over 200+ SKUs of Anthem Plus® in our warehouses across the country for immediate availability. That's inventory depth that meets our customers' day-in and day-out needs, including when demand surges. Verso is willing and able to cut custom sizes of Anthem Plus® fast to meet our customers' just-in-time delivery needs."

Anthem Plus® has the flexibility to perform in virtually every sheetfed printing application, including direct mail, brochures, catalogs, posters, newsletters, calendars, bill stuffers, flyers and manuals. It is available with post-consumer recycled fiber, complies with Lacey Act requirements and is chain-of-custody tri-certified to the Forest Stewardship Council® (FSC®), BV-COC-953662; Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; and Sustainable Forestry Initiative® (SFI®), BV-SFICOC-US09000011.

To learn more about Anthem Plus® please visit us at versoco.com.



About Verso

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. The FSC® trademark license code for Verso Corporation is FSC® C014984. For more information, visit us online at versoco.com.

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