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Verso Expands Ideal® TrueJet® Uncoated Inkjet Roll Papers

Samples and Sell Sheets Available at Dscoop's "Imagine" / JetComm 2017 Conference

MEMPHIS, Tenn., March 3, 2017 /[PRNewswire](#)/ -- Verso Corporation (NYSE: VRS), a leading producer of digital printing papers, today announced that it has expanded its Ideal® TrueJet® offering to include 18/45 lb. and 28/70 lb. in its current offering of 20/50 lb. and 24/60 lb. uncoated text weights. Ideal® TrueJet® is a specialized line of uncoated inkjet roll papers for commercial printers and document centers with high-speed inkjet printers.

"We have added these weights to the Ideal® TrueJet® offering to better serve the growing need for a high quality uncoated inkjet paper for high-speed, personalized print runs," said Verso President of Graphic Papers Mike Weinhold. "Ideal® TrueJet® is manufactured for roll-to-roll, roll-to-fold and roll-to-sheet applications and meets market expectations for high quality graphics, runnability and durability on the best-known, high-speed inkjet presses."



With a brightness of 92, a smooth surface and high opacity, Ideal® TrueJet® is ideal for everyday transactional statements and documents, newsletters, manuals, legal documents and direct mail applications. Ideal® TrueJet® samples and sell sheets are available at Verso's booth #907 at Dscoop's "Imagine" / JetComm 2017 Conference March 3 and 4 in Phoenix, Arizona.

"The lighter weight, 18/45 lb., provides greater savings on postage for direct mail applications and more pages per inch which is important in book publishing," said Dennis Essary, Director, Digital Papers for Verso. "The 28/70 lb. weight is a good option for customers looking for a better feel and higher opacity than the 24/60 lb."

Ideal® TrueJet® joins Verso's Sterling® Ultra TrueJet® and TrueJet® Book inkjet products. Verso also offers premium digital products including Futura®, Sterling® Premium Digital™, Sterling® Premium Digital™ for HP Indigo, Sterling® Premium Digital™ Tough Tear, Blazer Digital® and Productolith Pts. Digital® C1S and C2S.

To learn more about Verso's digital product portfolio stop by Verso's booth #907 during the Dscoop's "Imagine" / JetComm 2017 Conference or visit versoco.com.

About Verso



Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing

reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.

SOURCE Verso Corporation

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