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## Verso to Display Brilliantly Brighter Digital Coated Paper Portfolio at Dscoop "Imagine" 2017 Conference

MEMPHIS, Tenn., March 2, 2017 /[PRNewswire](#)/ -- Verso Corporation (NYSE: VRS), a leading producer of digital coated papers, today announced that the company will display its brighter, whiter digital coated paper portfolio as a Gold partner at Dscoop's "Imagine" 2017 Conference March 1 through 4 in Phoenix, Arizona.

"Our customers have been asking for better optics without increasing their cost or compromising press performance or image reproduction," said Verso President of Graphic Papers Mike Weinhold. "We increased the brightness and whiteness of our entire digital paper portfolio to be brilliantly brighter – elevating it to a level unparalleled in the industry."



Verso increased the brightness of Sterling<sup>®</sup> Premium Digital<sup>™</sup> and Sterling<sup>®</sup> Premium Digital<sup>™</sup> for HP Indigo from a 94 to 96 brightness and Blazer Digital<sup>®</sup> and Productolith Pts. Digital<sup>®</sup> from a 90 to 92 brightness. These products will be displayed and samples available in Verso's booth #907 during the conference.

"The quality of digital printing has significantly improved since Verso first introduced Futura<sup>®</sup>, our premier performance brand over 20 years ago and we continue to innovate," said Verso Director for Digital Papers Dennis Essary. "We are excited to share our product enhancements with the attendees of Dscoop as they look for reliable paper performance and service solutions that meet today's digital reproduction quality requirements and innovative print techniques. Now, anything that can be done in offset printing can be done digitally, from the use of metallic toners or match colors to varnish-like coatings."

Verso's digital papers are known for optimal performance on dry toner and HP Indigo printers, color and black and white laser printers, and digital offset technologies. They are guaranteed for high performance on all production laser equipment and digital offset, and are specifically guaranteed for the Xerox iGen series and the HP Indigo and Kodak NexPress certified by Rochester Institute of Technology.

Verso's digital papers are precision cut to prevent paper edge bonding jams and duplex registration issues. Strict quality control yields ultra-clean paper, reducing paper dust contamination and increasing print productivity and equipment life. Verso digital papers are available as ream wrapped, carton packed or skid packed and are vapor barrier wrapped to prevent moisture absorption that can lead to curling and jamming in digital equipment.

All Verso digital paper products are made in the U.S. and comply with Lacey Act requirements. They also carry three chain-of-custody certifications: Forest Stewardship Council<sup>®</sup> (FSC<sup>®</sup>), BV-COC-953662; Programme for the Endorsement of Forest Certification<sup>™</sup> (PEFC<sup>™</sup>), BV-

PEFCCOC-US09000012; and Sustainable Forestry Initiative® (SFI®), BV-SFICOC-US09000011).

To learn more about Verso's digital product portfolio stop by Verso's booth #907 during the Dscoop's "Imagine" 2017 Conference or visit [versoco.com](http://versoco.com).



## About Verso

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. The FSC® trademark license code for Verso Corporation is FSC® C014984. For more information, visit us online at [versoco.com](http://versoco.com).

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