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Verso Introduces Ideal® TrueJet®

A Specialized Line of Uncoated Inkjet Roll Papers for High-Speed Inkjet Printers

MEMPHIS, Tenn., Jan. 24, 2017 /[PRNewswire](#)/ -- Verso Corporation (NYSE: VRS), a leading producer of digital printing papers, today introduced Ideal® TrueJet®, a specialized line of uncoated inkjet roll papers for commercial printers and document centers with high-speed inkjet printers.

"Ideal® TrueJet® is designed to meet the growing need for a high-quality uncoated inkjet paper for high-speed, personalized print runs," said Verso's Senior Vice President of Sales, Marketing and Product Development Mike Weinhold. "Ideal® TrueJet® is manufactured for roll-to-roll, roll-to-fold and roll-to-sheet applications and meets market expectations for high quality graphics, runnability and durability on the best-known, high-speed inkjet presses."

With a brightness of 92, a smooth surface and high opacity, Ideal® TrueJet® optically matches Verso's Ideal® Offset uncoated freesheet web product for commercial offset printing applications. Weinhold adds, "Expanding the commercial Ideal® Offset line to include a matching inkjet product provides our customers the flexibility to choose the right product for the right technology."

The Ideal® TrueJet® line includes 20/50 lb. and 24/60 lb. uncoated text for everyday transactional statements and documents, newsletters, manuals, legal documents and direct mail applications.

Ideal® TrueJet® joins Verso's Sterling® Ultra TrueJet® and TrueJet® Book inkjet products. Verso also offers premium digital products including Futura®, Sterling® Premium Digital™, Sterling® Premium Digital™ for HP Indigo, Sterling® Premium Digital™ Tough Tear, Blazer Digital® and Productolith Pts. Digital® C1S and C2S. To learn more about Verso's entire product portfolio, including digital, sheetfed, web and specialty papers, visit us at versoco.com.

About Verso

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.

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