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Verso Introduces Liberty® Coated Paper Promotion "Life, Liberty® and the Pursuit of Great Paper"

Promotion Features Liberty® Line's Aesthetics, Breadth and Flexibility for Commercial Printing Applications

MEMPHIS, Tenn., Aug. 23, 2016 /PRNewswire/ -- Verso Corporation (NYSE: VRS), a leading producer of coated papers, today introduced *Life, Liberty® and the Pursuit of Great Paper*, a new promotion for its Liberty® coated web paper line.

Liberty® is a No. 4 coated web paper that offers the widest range of basis weights in its class, from 38 lb. to 70 lb., and three finishes – gloss, dull and matte. It is designed to perform on web offset or rotogravure printing presses and is best suited for printing applications including publication covers, catalogs, magazines and retail inserts.

"Liberty® is a clean, white sheet that delivers just the right amount of contrast, making images and details really stand out," said Verso Brand Manager Tim Nordin. "Exceptional whiteness with great print gloss reproduces images with crisp aesthetics, excellent definition and print snap. The *Life, Liberty® and the Pursuit of Great Paper* promotion showcases these features through a variety of print demonstrations on Liberty® gloss, dull and matte. It also includes unprinted sample sheets of various basis weights and finishes as well as product features and specifications."



Verso Senior Vice President of Sales, Marketing and Product Development Mike Weinhold adds, "Liberty® has a long track record of excellent, consistent on-press performance with commercial and publication printers. Verso has a high degree of manufacturing system flexibility with multiple paper machines at mills located in the Midwestern and Eastern United States. This means we are able to make Liberty® on multiple machines resulting in better lead times, greater availability and faster deliveries."

To learn more about Verso's Liberty® product line, visit versoco.com.

About Verso

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand

safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. The FSC® trademark license code for Verso Corporation is FSC® C014984. For more information, visit us online at versoco.com.

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Additional assets available online:  [Photos](#) 

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