



05/17/2016

Verso's Futura® Digital Coated Papers Celebrate 20 Years of Top Digital Printing Performance with Push Performance to the Limit

New Promotion Highlights Futura® Line's Boundless Potential For High-end Digital Printing

MEMPHIS, Tenn., May 17, 2016 /[PRNewswire](#)/ -- Verso Corporation (OTCPink: VRSZQ), a leading producer of digital coated papers, today introduced *Push Performance to the Limit*, a new promotion for its Futura® digital coated paper line.

"The quality of digital printing has significantly improved since Futura® was first introduced 20 years ago," said Verso Senior Vice President of Sales, Marketing and Product Development Mike Weinhold.

"Digital reproduction quality and innovative print techniques that were once seen only in high-end offset printing are pushing the limits to new heights. Anything that can be done in offset printing can now be done digitally, from the use of metallic inks or match colors to varnish-like coatings, and *Push Performance to the Limit* is proof that Futura® can handle it all."

"Futura® was first introduced in 1996 as a direct response to the first-ever color laser printer and has been delivering top performance ever since," said Verso Director for Digital Papers Dennis Essary.

"Designed with a patented coated surface, Futura® offers users peace of mind with jam-free runnability and printability for unsurpassed productivity."



Futura® is known for optimal performance on dry and liquid toner printers, color and black and white laser printers, and digital offset technologies. It is guaranteed for digital offset and production laser equipment; guaranteed for the Xerox iGen series, HP Indigo certified by Rochester Institute of Technology and Kodak NexPress qualified by the Rochester Institute of Technology.

"*Push Performance to the Limit* shows off the product's smooth 96 bright surface and demonstrates a variety of print techniques on Futura® gloss, dull and matte covers," said Essary. "Today's newest digital equipment can accommodate larger sheet sizes from 14.333"×26" to 14"×39" all the way up to a 20.75"×29.5" sheet, and Futura® can easily meet those growing needs."

Like all Verso digital papers, Futura® is precision cut to prevent paper edge bonding jams and duplex registration issues. Strict quality control yields ultra-clean paper, reducing paper dust contamination and increasing print productivity and equipment life. Verso digital papers are also vapor barrier wrapped to prevent moisture absorption that can lead to curling and jamming in digital equipment.

The Futura® product line is made in the USA and complies with Lacey Act requirements and also carries three chain-of-custody certifications: Forest Stewardship Council® (FSC®) (BV-COC-

953662), Programme for the Endorsement of Forest Certification™ (PEFC™) (BV-PEFCCOC-US09000012) and Sustainable Forestry Initiative® (SFI®) (BV-SFICOC-US09000011).

Futura® is best suited for high-end marketing collateral, advertising, annual reports, photo books and brochures, and its 7 pt. and 9 pt. caliper covers meet United States Postal Service requirements for postcards and direct mail.

To learn more about Verso's Futura® product line visit versoco.com.

About Verso

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. The FSC® trademark license code for Verso Corporation is FSC® C014984. For more information, visit us online at versoco.com.

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