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## **Verso Introduces Sterling® Premium Digital™ Tough Tear**

### **A Coated Paper Alternative to Synthetic Paper and Other Durable Media Products**

MEMPHIS, Tenn., April 14, 2016 /PRNewswire/ -- Verso Corporation (OTCPink: VRSZQ), a leading producer of digital coated papers, today introduced Sterling® Premium Digital™ Tough Tear, a premium digital coated paper enhanced with poly for greater print performance, durability and tear resistance.

Sterling® Premium Digital™ Tough Tear was created as an alternative to synthetic paper and other durable media products using a patented manufacturing process. Sterling® Premium Digital™ is a three-ply, 108 lb. (10 pt.) laminate designed with a heavyweight tear-resistant poly between two layers of Sterling® Premium Digital™.

"This new substrate is designed for applications requiring more strength than a traditional paper product," said Verso Senior Vice President of Sales, Marketing and Product Development Mike Weinhold. "It provides digital printers with significant advantages in strength, durability and tear resistance for optimal printing and finishing performance. It also prints and converts like paper with no need for additional processes, resulting in superior toner adhesion for better image reproduction."

Sterling® Premium Digital™ Tough Tear is versatile, with optimal performance on dry toner printers, color and black-and-white laser printers, HP Indigo and digital offset technologies. It is guaranteed for both digital offset and production laser equipment, and is tri-certified to the Forest Stewardship Council® (FSC®) (License FSC - C014984), Programme for the Endorsement of Forest Certification™ (PEFC™) and Sustainable Forestry Initiative® (SFI®) standards.

Like all Verso digital coated papers, this product is precision cut to prevent paper edge bonding jams and duplex registration issues. Strict quality control yields ultra-clean paper, reducing paper dust contamination and increasing print productivity and equipment life.

To learn more about Verso's entire product portfolio, including digital, sheetfed, web and specialty papers, visit us at Booth No. 249 from April 14 to 16 at DSCOOP 11, San Antonio, Texas or at [versoco.com](http://versoco.com).

### **About Verso**

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion,

combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. The FSC® trademark license code for Verso Corporation is FSC® C014984. For more information, visit us online at [versoco.com](http://versoco.com).

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For further information: Dennis Essary, Director for Digital Papers, [dennis.essary@versoco.com](mailto:dennis.essary@versoco.com), 888-557-3392

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