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## **Verso Expands Blazer Digital® Coated Paper Line**

### **Verso Aligns Product Offering to Meet Needs of Digital Press Owners**

MEMPHIS, Tenn., April 13, 2016 /PRNewswire/ -- Verso Corporation (OTCPink: VRSZQ), a leading producer of digital coated papers, today announced the expansion of its Blazer Digital® economy digital coated paper line to include 65 lb. gloss and satin covers available in 19" x 13" and 18" x 12" stocking sizes. These new sizes are in stock and readily available.

"Blazer Digital® is an economical, coated digital paper with weight and finish choices similar to conventional folio formats," said Verso Senior Vice President of Sales, Marketing and Product Development Mike Weinhold. "Offered in text and cover weights with gloss or satin finishes, it provides excellent performance on dry or liquid toner, production color laser printers and digital offset technologies."

Verso has been a leader in manufacturing digital papers since digital printing technology first emerged, offering specialized expertise, dedicated production capacity and one of the broadest offerings of digital-specific products in the industry.

"Verso continues to focus on the digital print market and align its grade offering to better meet the needs of digital press owners," Weinhold said. "These additional cover weights provide our customers with more choices and flexibility when specifying the appropriate cover weight for various applications such as variable imaging, direct mail, postcards, brochures, flyers, sell sheets, short run catalogs and magazines."

Along with the Blazer Digital® economy product, Verso offers a variety of premium digital products including Futura®, Sterling® Premium Digital™ and Sterling® Premium Digital™ for HP Indigo, each with premium optics, exceptional surface quality and budget-friendly pricing, as well as Productolith Pts. Digital® for heavy-weight packaging and applications requiring a caliper guarantee. Verso also produces Sterling® Ultra TrueJet®, a specialized line of digital coated papers for production inkjet presses which optimizes quality and is designed to deliver significant savings in ink cost.

To learn more about Verso's entire product portfolio, including digital, sheetfed, web and specialty papers, visit us at Booth No. 249 from April 14 to 16 at DSCOOP 11, San Antonio, Texas or at [versoco.com](http://versoco.com).

#### **About Verso**

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand

safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at [versoco.com](http://versoco.com).

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
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