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## **Verso Announces Sterling® Ultra TrueJet®**

### **A Specialized Line of Digital Coated Papers for Production Inkjet Presses**

MEMPHIS, Tenn., April 12, 2016 /PRNewswire/ -- Verso Corporation (OTCPink: VRSZQ), a leading producer of digital coated papers, today introduced Sterling® Ultra TrueJet®, a specialized line of digital coated papers for production inkjet presses.

"Sterling® Ultra TrueJet® is designed to meet the growing need for a high-quality inkjet coated paper for high-speed, personalized print runs," said Verso Senior Vice President of Sales, Marketing and Product Development Mike Weinhold. "The offset-like coating of Sterling® Ultra TrueJet® meets market expectations with proven runnability and durability on some of the best-known, high-speed inkjet presses with the added benefit of delivering significant ink cost savings."

Sterling® Ultra TrueJet® optically matches Verso's Sterling® Ultra coated paper line for commercial offset printing applications. Weinhold adds, "Expanding the commercial Sterling® Ultra line to include a matching inkjet product provides our customers the flexibility to choose the right product from the Sterling® family of brands for the right technology."

The Sterling® Ultra TrueJet® line includes 80 lb. and 100 lb. gloss and matte text, 75 lb. (7 pt.) and 92 lb. (9 pt.) gloss cover and 75 lb. (9 pt.) and 92 lb. matte cover for a variety of print applications. The 7 pt. and 9 pt. are caliper guaranteed and meet the United States Postal Service minimum requirements for direct mail.

Along with the Sterling® Ultra TrueJet® inkjet product, Verso offers premium digital products including Futura®, Sterling® Premium Digital™, Sterling® Premium Digital™ for HP Indigo, Blazer Digital®, along with Productolith Pts. Digital® for heavier-weight packaging and applications requiring a caliper guarantee.

From coated digital to coated inkjet papers, Verso can meet a broad range of digital paper needs. To learn more about Verso's entire product portfolio, including digital, sheetfed, web and specialty papers, visit us at Booth No. 249, April 14 to 16 at DSCOOP 11, San Antonio, Texas or at [versoco.com](http://versoco.com).

### **About Verso**

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion,

combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at [versoco.com](http://versoco.com).

Logo -



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