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Verso Unveils New Sterling® Premium Promotion: Sterling® Premium. Paper, Elevated.

MEMPHIS, Tenn., Feb. 3, 2016 /[PRNewswire](#)/ -- Verso Corporation (OTCPink: VRSZQ) announced today a new printed promotion for its premium coated paper, Sterling® Premium, titled *Sterling® Premium. Paper, Elevated.*

"This new printed brochure showcases the exceptional print quality of Sterling® Premium through detailed imagery of beautiful, mouthwatering chocolates made by Chicago chocolatier Katrina Markoff, founder of Vosges Haut-Chocolat®," said Verso Senior Vice President of Sales, Marketing and Product Development Mike Weinhold. "The promotion features many parallels between premium chocolates and premium papers, from sourcing ingredients to manufacturing to experiencing the end product, including their high quality, craftsmanship, artistry, beauty, sensory stimulation and sustainability."

Paper, Elevated. Verso uses sustainably sourced natural resources to manufacture its coated printing papers and reaches a new level in the art of papermaking to make the best of the best - Sterling® Premium. With an unparalleled combination of optics, surface quality, print performance, product breadth, sustainability, and service for the price, this great sheet made in the U.S.A. elevates the definition of premium papers to a new standard of excellence.

Chocolate, Elevated. Vosges Haut-Chocolat® uses the world's purest, highest quality ingredients in the most inspired, surprising, convention-challenging combinations. Vosges Haut-Chocolat® creations are an art form, a visual expression that uses the deep, rich neutrals of white, milk and dark chocolates as a canvas for brilliant color accents that your eyes taste before your fingers touch.

"Everything I make is a story, the result of inspiration and craft, rethinking and refining—a process that, for me, has no end," said Markoff.

Sterling® Premium has the widest and deepest offering of any premium grade, with a full line of sizes, finishes and weights to meet any need. Sterling® Premium offers true premium selection, with the industry's broadest range of basis weights — 60 lb. text through 130 lb. cover, including 7 pt. and 9 pt. caliper guaranteed products for direct mail. The product line also includes two matching digital companion products, Sterling® Premium Digital™ and Sterling® Premium Digital™ for HP Indigo, guaranteed on all digital offset, toner and HP Indigo print equipment.

Sterling® Premium contains 10 percent post-consumer recycled fiber and it's Forest Stewardship Council® (FSC®), Programme for the Endorsement of Forest Certification™ (PEFC™) and Sustainable Forestry Initiative® (SFI®) tri-certified.

To learn more about Sterling® Premium, please visit our website versoco.com.

About Verso

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. The FSC® trademark license code for Verso Corporation is FSC® C014984. For more information, visit us online at versoco.com.

Vosges Haut-Chocolat®

Vosges Haut-Chocolat® makes its intriguing chocolate creations with the finest ingredients from around the world, sourced by founder and chocolatier Katrina Markoff. The purple house of Vosges Haut-Chocolat® and the concept of *Travel the World through Chocolate*™ were inspired by Katrina's journeys, which have included moving to Paris to pursue her dream of studying the culinary arts at Le Cordon Bleu, an apprenticeship in Spain under the direction of Ferran Adrià and an ongoing world tour in which she has followed her palate to Southeast Asia, Australia and other exotic, interesting destinations through the years. Katrina's fusion of indigenous spices, flowers, roots, herbs and liqueurs with premium chocolate creates a sensory experience that nurtures awareness of and appreciation for the world's diverse cultures. Vosges Haut-Chocolat®'s commitment to sustainable practices, processes and packaging is another dimension of Katrina's mission of spreading Peace, Love and Chocolate®. vosgeschocolate.com

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